

12th June 2003

CATERING SECTOR

Catering Product of the Year

“MÖVENPICK” PANNA COTTA RHUBARB

from

SCHÖLLER ICE CREAM LTD.

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SCHÖLLER HAT TRICK WITH BFFF “CATERING PRODUCT OF THE YEAR”

At a Presentation Ceremony held at a Gala Dinner Dance at the London Hilton Hotel on the 12th June, the British Frozen Food Federation announced that the winner of the **Product of the Year** Category of the **Catering Sector** for 2003 is **“MÖVENPICK” PANNA COTTA RHUBARB from SCHÖLLER ICE CREAM LTD.**

Schöller achieved an unprecedented hat trick by taking “Catering Product of the Year” in the BFFF Annual Awards for the third successive year. A complex and well-integrated product, Panna Cotta Rhubarb consists of smooth and creamy Panna Cotta ice cream with tangy rhubarb fruit ice and whole pieces of rhubarb. It is a complex product with a well-balanced contrast of flavours using dairy ice cream.

Sophisticated ice cream products are arguably an under-developed part of the foodservice market place and Schöller has again demonstrated their dedication to the catering desserts market including the provision of freezers and menu cards, illustrating just how seriously they are about the business.

In a long-standing partnership, as manufacturers and suppliers of a premium range of products to Mövenpick, Schöller is able to support the Mövenpick philosophy which demands the sourcing of only the finest ingredients, coupled with an aspiration for perfection.

It is hardly surprising that catering professionals and customers alike put their trust in Mövenpick through Schöller and instinctively become Mövenpick messengers, including the Catering judges.

The product comes in a sophisticated 2.4 litre pack providing ease of service and accurate portion control for catering professionals.

CONTACTS

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