

British Frozen Food Federation

2007 ANNUAL AWARDS

PRESS INFORMATION



CATERING SECTOR

Best New Main Course/Meal Centre Product – International Cuisine

CHICKEN PAKORA MASALA

from

LOXTON FOODS LTD.

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LOXTON WIN GOLD WITH SOUS VIDE PRODUCT

At a Presentation Ceremony which was held at a Gala Dinner Dance at the London Hilton Hotel on the 14th June, the British Frozen Food Federation announced that the winner of the **International Cuisine** in the **Best New Main Course/Meal Centre Product** Category of the **Catering Sector** for 2007 is **CHICKEN PAKORA MASALA from LOXTON FOODS LTD.**

Chicken Pakora Masala is a sous vide product from Loxtons containing tender cooked chicken breast filled with the pakora stuffing of spinach, peas and spices served in a rich and creamy masala sauce. Loxton are well known for their high quality dishes, hand made by their team of award winning chefs. Our catering judges particularly liked this product and were unanimous with their praise with one saying “great idea – well seasoned pakora mix”. Another said “good product – nice stuffing, good flavoured sauce with a nice shine”. “Pakora stuffing good”. Yet another said “interesting and different concept – well made and good flavour”.

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Laila's Fine Foods Ltd. is a dynamic, family run manufacturer of high quality hand prepared frozen meals for the foodservice industry and have been previous winners in the BFFF Awards event. The Silver Award winning product is a Butter Tandoori Chicken Masala containing chicken breasts marinated in yoghurt and tandoori spices in a cream masala sauce. The sauce came in for particular praise from our catering judges with one saying "very good sauce, at last a good butter sauce".

The Bronze Award this year has gone to Lasagne Magnifico Al Forno from Fairway Foodservice Plc. Lasagne Magnifico Al Forno is a traditional Italian ten layer lasagne, made up of four sheets of fresh white pasta with a meaty Bolognese, topped with creamy béchamel sauce and finished with a covering of grated cheddar and mozzarella cheese. One of our catering judges comment on this product that "it looks good, nice quality meat and a good amount of filling". "Nice".

Silver Award **Butter Tandoori Chicken Masala** from
Laila's Fine Foods Ltd.

Bronze Award **Lasagne Magnifico Al Forno** from
Fairway Foodservice Plc

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