

# British Frozen Food Federation

## 2007 ANNUAL AWARDS

PRESS INFORMATION



### CATERING SECTOR

#### Best New Accompaniment/Potato/Vegetable Product

**“BRAKES” GRATIN DAUPHINOIS**

from

**LUTOSA (UK) LTD.**

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#### LUTOSA GRABS GOLD WITH BRAKES GRATIN DAUPHINOIS

At a Presentation Ceremony which was held at a Gala Dinner Dance at the London Hilton Hotel on the 14th June, the British Frozen Food Federation announced that the winner of the **Best New Accompaniment/Potato/Vegetable Product** Category of the **Catering Sector** for 2007 is **BRAKES GRATIN DAUPHINOIS from LUTOSA (UK) LTD.**

The Gold Award winning product consists of individual slices of pre-fried potato, coated with a cream, cheese and garlic sauce. Our catering judges were full of praise for this wonderful product with one saying “great flavour – well seasoned, brilliant idea”. Whilst another said “very clever product”. “Looks and tastes very good”. “Very flexible”. Another judge said “great idea that works well.” “Looks and tastes good”.

Brakes have picked up another award, this time a silver, with their Tropical Fruit Smoothie Mix. Sold in a 2kg pack the product contains pineapple, papaya and mango. Our catering judges extolled the quality of this product with comments such as “good fresh wholesome flavour, fruity plus well-bodied”.

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“Smooth consistency”. Another said “good product with a nice smooth texture”. Whilst yet another said “great flavour that lingers in you mouth”. “Refreshingly clean taste”.

The Bronze Award went to Bar and Restaurant Food Ltd., for their red cabbage. The product is a sweet, slow cooked red cabbage with cranberries, and is a perfect meal accompaniment. Our catering judges comments included “great sheen to cabbage with nice fruity cranberries”. “Excellent portion control”. Whilst another said “good product”. “Very simple”. “Good colour, flavour and textures”.

**Silver Award**    **Tropical Fruit Smoothie Mix** from  
**Brakes**

**Bronze Award**    **Red Cabbage** from  
**Bar and Restaurant Foods Ltd.**

**CONTACTS**

**Lutosa (UK) Ltd.**  
Contact: **Mr. C. Mayhew**  
Tel: **01480 465656**

**Bar and Restaurant Foods Ltd.**  
Contact: **Ms. N. Mills**  
Tel: **01495 202100**

**Brakes**  
Contact: **Press Office**  
Tel: **01233 206000**

**British Frozen Food Federation**  
Tel: **01476 515300**  
**www.bfff.co.uk**