



## **PAUL FREESTON OF APETITO ANNOUNCED AS VICE-PRESIDENT ELECT**

Paul Freeston the Chief Executive of fast growing apetito Ltd. has been elected by the Executive Council as Vice-President Elect to serve in tandem with forthcoming President Stephen Waugh, Managing Director of Ardo (UK) Ltd. from 29<sup>th</sup> November 2006.

Paul has served as Chairman of the Producer/Importer/Broker Committee of the Federation for several years and, like Stephen, he is a passionate supporter of frozen foods and the efficiency of the freezing process with a successful track record in the food and foodservice industries throughout his career.

Both Stephen and Paul are being unanimously proposed by Executive Council for their new roles at the forthcoming Annual General Meeting on Tuesday 28<sup>th</sup> November 2006 and it is good to have operators from international business as Federation officials at a time when the frozen food business is becoming truly international. It is also very positive for BFFF that the parent companies of Stephen and Paul's divisions encourage their participation so strongly in our affairs and in our aspirations for our industry. We all wish them both good fortune and success into the future.

**BFFF**

1<sup>st</sup> November 2006