



SCHOOL MEALS

The School Meals project group have met and considered how best to promote frozen food as a solution for delivering the new food and nutritional standards that are due to be introduced into primary schools in September of this year and secondary schools next year. The meeting included nutritionists, wholesalers, and producers and examined who we need to lobby to ensure that decision-makers always have frozen at the front of mind. We came up with a list of over 20 organisations including School Food Trust, LACA, Head Teachers, Governors, Bursars and others and have written to all of them explaining the virtues of frozen and seeking meetings to discuss the issues further. I am also attending a LACA conference in February and speaking on the benefits of frozen to an audience of decision-makers. We are very active in this area and we are determined that all those involved in implementing the new standards consider frozen foods as part of the solution.

BFFF
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