



TOTAL FROZEN FOOD MARKETS VALUE AND VOLUME IN 2006 BFFF PROVIDES AN INSIGHT INTO THE WORLD OF FROZEN FOOD.

We are delighted to be able to provide information on the size of world markets for frozen food by product sector.

The information has been kindly provided by Food for Thought and we are indebted to them for the use of their information.

The data covers the whole of the frozen food market and does not differentiate between retail or foodservice. Interestingly Food for Thought's data puts the UK total frozen food market at about £7.3 billion which is approximately where BFFF have estimated the market value to be.

The UK per capita consumption of frozen food is high and our market is the third biggest in the world behind USA and Germany.

We do hope that you find the information of some interest and if there are any questions that you may have on the data either contact ourselves or the website address for Food for Thought which is shown at the bottom of the table.

BFFF
November 2007

All reasonable care is taken in the preparation of this newsletter, but no liability is accepted for any loss or damage caused to any person, company or organisation relying on any statement or omission in the contents.



BRITISH FROZEN FOOD FEDERATION

TOTAL FROZEN FOOD MARKETS - VALUE & VOLUME IN 2006

GBP 1.972 = USD 1.00

VALUE (GB £ millions)

Countries	Pastry/Others	Fruit & Veg	Potato	Ice Cream	Meat	Fish	Pizza	Ready Meals	TOTAL
USA	614	14,706	1,989	8,552	555	1,781	1,980	5,909	36,086
Germany	1,230	989	298	2,040	1,357	2,142	726	2,034	10,817
UK	612	597	867	1,362	1,581	969	518	770	7,277
France	439	869	525	1,110	675	1,055	139	606	5,417
Italy	142	1,239	148	1,890	323	641	266	530	5,179
Spain	178	645	107	1,151	294	1,610	141	849	4,974
Canada	168	662	399	463	385	588	158	676	3,499
Sub Total	3,383	19,708	4,333	16,568	5,169	8,785	3,928	11,376	73,250
Others	1,636	1,288	1,190	3,339	2,321	2,191	831	1,469	14,265
Total	5,018	20,996	5,523	19,908	7,491	10,976	4,759	12,844	87,515

VOLUME (Tonnes '000s/million litres)

Countries	Pastry/Others	Fruit & Veg	Potato	Ice Cream	Meat	Fish	Pizza	Ready Meals	TOTAL
USA	214	9,834	3,590	5,944	211	340	430	965	21,528
Germany	570	512	337	645	241	287	241	399	3,230
UK	157	401	1,085	468	376	255	126	252	3,120
France	94	600	458	369	133	175	37	129	1,995
Spain	103	356	141	342	82	363	37	207	1,631
Italy	57	434	116	592	69	111	59	83	1,521
Canada	44	268	426	294	105	156	38	109	1,440
Sub Total	1,239	12,404	6,153	8,654	1,218	1,685	968	2,144	34,465
Others	386	672	962	1,298	508	502	206	317	4,849
Total	1,625	13,075	7,115	9,952	1,726	2,187	1,174	2,461	39,315

