



HORIZONS KEY CLUB 101 - INTRODUCTION TO FOODSERVICE

The latest Key Club 101 Workshop from Horizons is being held on 4 July 2007 at the Copthorne Hotel, Slough, just off the M4 and convenient for M25, M40 and Heathrow.

For more details and a booking form please [click here](#):

The highlights are:

- Designed especially for those who are new to the sector, this 4 hour event will feature a detailed introduction to the foodservice sector covering its size, structure, dynamics and trends. Over 600 people have already taken part in these workshops from more than 200 companies across the spread of the industry - operators, investors, manufacturers and distributors.
- This workshop will include the very latest industry statistics from Horizons
- Attendees have included those from sales, marketing, finance, human resources, planning and many other functions.
- In the course of this intensive workshop you will learn how the various sectors of the market operate, who the major players are, how foodservice differs from retail and much more. Attendees are supplied with a workbook and PowerPoint presentation consisting of over 150 charts.
- The workshop starts at 9:00, with registration from 8:30, and ends after a buffet lunch. The fee is £340 plus VAT (£399.50) and this includes the networking buffet lunch, workbook and a 150-chart PowerPoint presentation

For more information, please contact Peter Backman at Horizons FS Limited or details: 020 8349 0162 or <http://www.horizonsforsuccess.com/>

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June 2007

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