



## *Important News*

15<sup>th</sup> March 2007

**To: All BFFF Producer, Importer and Broker Members**

### **COMPETITION COMMISSION SEEKS BRITISH FROZEN FOOD FEDERATION (BFFF) VIEWS ON THE GROCERY INQUIRY**

In January, the British Frozen Food Federation (BFFF) examined the details of the Competition Commission's interim report, in particular the results of the frozen food suppliers that were canvassed for the inquiry.

The conclusions they reached were based on 21 replies out of 185 frozen specialists canvassed. Our main concern is that the response might not be as representative of the whole frozen sector as might possibly have been obtained from a stronger response.

As such the Competition Commission has approached the BFFF directly. They are interested to collectively hear the views of our members on their Emerging Thinking report or indeed the Suppliers Survey published earlier this year.

BFFF are in an ideal position to collect members' feedback and to present it to the Competition Commission, whilst still ensuring complete confidentiality.

If you would like to forward any comments for consideration then please feel free to contact Joanna Hancock at the BFFF office on 01476 515300 or [joannahancock@bfff.co.uk](mailto:joannahancock@bfff.co.uk). Please be assured that any information given will be kept completely confidential within the BFFF office and all points made to the Competition Commission will be presented from an industry point of view under the auspices of BFFF.

To access the emerging thinking report, please click on the following link:

[www.competition-commission.org.uk/inquiries/ref2006/grocery/emerging\\_thinking.htm](http://www.competition-commission.org.uk/inquiries/ref2006/grocery/emerging_thinking.htm)

To access the competition Commission's report including the supplier questionnaire, please click on the following link:

[www.competition-commission.org.uk/inquiries/ref2006/grocery/pdf/uk\\_grocery\\_market.pdf](http://www.competition-commission.org.uk/inquiries/ref2006/grocery/pdf/uk_grocery_market.pdf)

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