



**BRITISH FROZEN FOOD FEDERATION AND  
FROZEN AND CHILLED FOODS MAGAZINE CELEBRATE TOGETHER!  
60 YEARS – ANNIVERSARY ISSUE  
MAY 2008**

Your Federation celebrates 60 years of service to the industry in 2008. The 60<sup>th</sup> year represents a major milestone for both the Federation and the industry at a time when we can celebrate an industry turnover of around £7 billion from a zero base in 1948 at the start of our industry.

2008 is also the 60<sup>th</sup> anniversary of the inception of “Frozen and Chilled Foods” magazine. We believe that everyone in the industry values the part that the magazine has played in the growth of both member companies and the industry itself. Naturally, we offer our warmest congratulations to Frozen and Chilled Foods.

As our 60-year celebration is concurrent with that of the publication, we have resolved to celebrate together – through a special “Joint 60<sup>th</sup> Anniversary issue” within the Frozen and Chilled Foods Magazine in May 2008. At this special time, it is a natural association for us to work with the publication which has followed the progress of the industry, has been so instrumental in its successes, and been so supportive of the British Frozen Food Federation initiatives.

We will be making contact with many of you to seek to ensure that the BFFF and Frozen and Chilled Joint Anniversary issue in May 2008 is something very special, not only to commemorate our own 60 years in the business but also to celebrate the success stories of our unique industry itself. Margaret Greaves will be in touch to discuss support advertising.

We do hope that all of our members support and give every assistance to “Frozen and Chilled Foods” to enable our joint initiative to be truly worthy to this significant milestone in the industry.

December 2007  
BFFF

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